



MAKE A DAY OF IT

Along with wine tasting, visit the beautiful beaches, exquisite restaurants, and historic lighthouse. With breathtaking views of the bays, you'll appreciate all the Old Mission Peninsula has to offer!

WINERIES

- 1 2 LADS WINERY
- 2 CHATEAU CHANTAL
- 3 BOWERS HARBOR VINEYARDS
- 4 BRY'S ESTATE VINEYARD & WINERY
- 5 CHATEAU GRAND TRAVERSE
- 6 PENINSULA CELLARS
- 7 HAWTHORNE VINEYARDS
- 8 BLACK STAR FARMS

RESTAURANTS

- A OLD MISSION TAVERN
- B PENINSULA GRILL
- C THE BOATHOUSE
- D MISSION TABLE & JOLLY PUMPKIN BREWERY



MDOT 8100-0030

2 LADS WINERY

16985 Smokey Hollow Road
 231-223-7722 • 2LWinery.com
 May, June, September, October: Mon.-Sat., 11-6
 (7pm on Fall Fridays & Saturdays) Sun, 11-5
 July - August: Monday - Saturday, 11-7; Sun, 11-5
 November - April: Mon.-Sat., 11-5; Sun, 11-4

BLACK STAR FARMS

360 McKinley Rd. East
 231-944-1300 • blackstarfarms.com
 May - Oct: Mon.-Sat. 10-6
 Sun. 11 -5 Closed Tues. Jan - March 31st

BOWERS HARBOR VINEYARDS

2896 Bowers Harbor Road
 231-223-7615 • bowersharbor.com
 May & June Mon.-Sat 10:30 am - 6 pm, Sundays 11 am to 6 pm
 July-October: Mon.-Thur. 10:30-6; Fri. & Sat. 10:30-7; Sun. 11-6
 November-April: Mon.-Sat. 10:30-5; Sun. 12-5

BRY'S ESTATE VINEYARD & WINERY

3309 Blue Water Road
 231-223-9303 • brysestate.com
 Memorial Day-Labor Day: Sun.-Thur. 11-6; Fri. & Sat. 11-7
 After Labor Day, call for hours

CHATEAU CHANTAL

15900 Rue de Vin
 231-223-4110 • chateauchantal.com
 Open daily: Mon.-Sun. 11-5
 Summer: Mon.-Sat. 11-8; Sun. 11-6

CHATEAU GRAND TRAVERSE

12239 Center Road
 231-223-7355 • cgtwines.com
 Open daily: Mon.-Sun. 10-5
 Summer: Mon.-Sat. 10-7; Sun. 10-6

HAWTHORNE VINEYARDS

1000 Camino Maria, at approx. 9600 Peninsula Dr.
 231-929-4206 • hawthornevineyards.com
 Open May to Oct. May: 11-5 daily,
 Summer: 11-8 Mon.-Sat; 11-6 Sunday

PENINSULA CELLARS

11480 Center Road
 231-933-9787 • peninsulacellars.com
 Summer: Mon.-Sun. 10-6
 Winter: Mon.-Sun. 10-5

TRAVERSE CITY'S WINE TRAIL



OLD MISSION PENINSULA

- 2 LADS WINERY
- BLACK STAR FARMS
- BOWERS HARBOR VINEYARDS
- BRY'S ESTATE VINEYARD & WINERY
- CHATEAU CHANTAL
- CHATEAU GRAND TRAVERSE
- HAWTHORNE VINEYARDS
- PENINSULA CELLARS





EXPERIENCE WORLD-CLASS WINE MAKING ON TRAVERSE CITY'S WINE TRAIL

Jutting north between the azure arms of Lake Michigan's Grand Traverse Bay lies Old Mission Peninsula. Situated uniquely at the globe's 45th parallel – the ideal climate for growing varietal wine grapes – the eight wineries that comprise this stunning appellation have been well recognized by international wine enthusiasts.

Each of these wineries benefits from the unique protection afforded by the narrow peninsula's proximity to one of Lake Michigan's most beautiful bays. In addition to providing stunning vistas, the deep waters of the east and west arms of Grand Traverse Bay serve a multiple purpose: the lingering warmth of the water in the fall helps stave off early frosts, while the bay's cold spring temperatures prevent premature budding during a warm spring. In the winter months, heavy lake-effect snow keeps the vines well-insulated and protected from Northern Michigan's cool climate. Traverse City's warm summers – complete with just the right balance of rainfall and sunlight – provide near-perfect ripening conditions for premium European grapes.

The characteristics of this "micro-climate" result in the production of award-winning Chardonnay, Riesling, Pinot Grigio, Pinot Noir, Merlot, Cabernet Franc, Gewürztraminer and even some sparkling varieties and the prestigious ice wines.



THE WINERIES OF OLD MISSION PENINSULA

2 LADS WINERY

Our winery's contemporary architecture is a bold statement capturing the fresh characteristics of our wines. Stepping into our tasting room, you're immediately drawn to a bar of concrete overlooking a sweeping vista of East Bay—a view beyond compare. We specialize in producing small lots of red, white and sparkling wine from the highest quality grapes: Pinot Noir, Merlot, Cabernet Franc, Pinot Grigio, Chardonnay and Riesling. We invite you to sample, try a wine and food pairing flight or just sit and enjoy a glass in our modern space. Producing extraordinary wines is our passion; offering them to you is our pleasure.

BRY'S ESTATE VINEYARD & WINERY

Brys Estate Vineyard & Winery is a family owned boutique winery situated on 80 acres with breathtaking views of East Grand Traverse Bay. We produce 5,000 cases per year of small batch, single vineyard estate grown and bottled Pinot Blanc, Pinot Grigio, Chardonnay, Riesling, Gewürztraminer, Pinot Noir, Merlot, Cabernet Franc and ice wine.

Visitors will delight in winding past the 1890s-renovated farmhouse and barn turned guest cottage, gardens and vineyards as they make their way to the state-of-the-art winery. Sample our international award-winning wines in our unique old world brick and mahogany tasting room with views into our vaulted French oak barrel room.

HAWTHORNE VINEYARDS

Hawthorne Vineyards is a pristine vineyard and tasting room destination just four miles from Traverse City on Old Mission Peninsula. The 80 acre site is nestled into a ridge above Peninsula Drive with postcard views of East and West Grand Traverse Bays. Hand crafted wines are created from the vineyard's acreage of Pinot Noir, Pinot Grigio, Merlot, Lemberger, Gamay, Chardonnay, Pinot Blanc, Gewürztraminer, and Riesling. Surrounding traffic and disruptions vanish as guests make their way up the winding private drive to the most peaceful and serene vineyard destination on Old Mission.

BLACK STAR FARMS

Black Star Farms Old Mission sits just off scenic M-37 amongst the rolling hills and gorgeous views of East Grand Traverse Bay. The former home of locally renowned Underwood Farm Market now houses a beautiful tasting room and state-of-the-art wine making and distillation facility. The tasting room boasts a round bar constructed from wine barrels, a cozy fireplace, and a knowledgeable and friendly staff. Taste many of our award-winning wines and brandies, all of which express the regional nature of Northwest Michigan.

CHATEAU CHANTAL

Experience northern hospitality! Chateau Chantal is a unique visit that combines a winery, vineyards, 11 room bed and breakfast, residence, and winding roads, all nestled on a 65 acre estate overlooking East and West Grand Traverse Bay. From dry to sweet to sparkling, we craft many types of wine, allowing the grape to dictate the style. The location's unparalleled views and outstanding staff play host to B&B activities, cooking classes, wine education opportunities, tapas tours, wine dinners, Jazz at Sunset concerts, conferences and meetings, small weddings, and friendly regional wine events. Open year round for wine tasting, sales and overnight stays. Relax with a glass of wine on our expansive new East Bay View Wine Patio and join us in our celebration of the vine!

PENINSULA CELLARS

Peninsula Cellars is a family owned and operated winery located on the 150 year-old Kroupa family farm. Our wine is made with careful attention allowing the regional expression of the fruit to come through in each of our wines. Visit our charming tasting room and our welcoming staff will provide you with a memorable tasting experience. We have a full line of wines to please all palates with award-winning whites, reds, and fruit wines from our peninsula grown fruit. Our tasting room is located six miles north of Traverse City in a wonderfully renovated 19th century schoolhouse, complete with several original features including the blackboards. Come visit us anytime of the year and experience the unique family atmosphere at Peninsula Cellars.

BOWERS HARBOR VINEYARDS

Amazing wine...warm hospitality...an unforgettable experience! Visit Bowers Harbor Vineyards and become a part of the family. Over 25 different wines wait to be discovered as you taste and enjoy the gifts of this unique appellation: Pinot Grigio, Riesling, Chardonnay, Cabernet Franc, Merlot, Pinot Noir, Methode Champenoise sparkling wines, and our very special Bordeaux-style "2896." Relax and drink in the view of our vineyards overlooking Lake Michigan's Bowers Harbor from our tasting room, or our spacious outdoor patio. We offer wine tasting, group tasting, vineyard tours, wine by the glass, flights of wine, a variety of snacks to enjoy here, and gourmet food products to take home

CHATEAU GRAND TRAVERSE

With stunning views, a modern wine-making facility, and more than 120 acres of estate vineyards, this is the oldest and largest winery on the Old Mission Peninsula. Owned and operated by the O'Keefe family, this pioneering winery is internationally known for producing outstanding Rieslings of consistent high quality and value. Offering guided winery tours, a well-appointed tasting room, and a friendly and knowledgeable staff, visitors will enjoy a complete winery experience. The Winery Inn offers six guest rooms overlooking the vineyards and Grand Traverse Bay.

WINE TRAIL EVENTS

Winter Warm Up - January

Romancing the Riesling - February

Blossom Days - Mid-May

Divas Uncorked - June

Paella in the Park - August

Mac & Cheese Bake-Off - Saturday after Thanksgiving

For exact dates and other events, please check our web site at www.wineriesofoldmission.com.

